



SOUTH AFRICAN TOURISM

Brief Bio
Sisa Ntshona
CEO, South African Tourism

Sisa Ntshona, CEO of South African Tourism, has more than 15 years' experience in leadership roles in the financial services, aviation and manufacturing industries. Before joining South African Tourism, he served as the Head of SME Banking at Barclays Africa. Sisa is an executive with strong commercial experience having managed and run business operations successfully across the African continent and in the Middle East.

As a thought leader and strategist at heart, Sisa often identifies opportunities and develops the necessary processes to effectively capture new growth.

He holds an MBA from GIBS and an International Executive Programme from INSEAD business school in France.